Norris Wampler

Creative/Marketing Director



4025 Terrace View Dr,
Knoxville TN 37918
norriswampler@gmail.com
865-816-4171

Scan Here for Portfolio

norriswampler77.myportfolio.com

About Me

Led branding, marketing, and creative efforts for multiple product-based and service-driven businesses. Managed website creation and development, visual identity, and digital content across web, social, email, and print. Executed hands-on photography, videography, and editing for marketing campaigns while collaborating closely with owners and teams to deliver clear messaging, consistent branding, and practical creative solutions. Balanced creative strategy with day-to-day execution, adapting quickly to changing needs and limited resources

Core Skills

- Adobe Suite
- Branding
- Marketing
- Video/Editing
- Audio Engineering
- Illustrator
- Photoshop
- Indesign
- After Effects
- Graphic Creation
- Canva

Accomplishments

- Built and managed brand websites
- Produced photo and video content
- Led end-to-end creative direction
- Developed consistent multi-platform branding
- Executed marketing with limited resources

Professional Experience

Penguin Chillers — Marketing & Creative Director

April 2025 – Present

- Designed, developed, and managed WordPress and WooCommerce websites, including ecommerce setup, product pages, and ongoing optimization
- Planned and executed trade show and marketing events, handling booth design, physical signage, print materials, and in-person brand presentation
- Led brand development from the ground up, creating logos, visual identity systems, websites, and marketing assets
- Managed email marketing campaigns, social media strategy, and Google advertising campaigns to support brand visibility and lead generation
- Collaborated with businesses, colleges, and professional partners on branding, co-marketing initiatives, and outreach efforts
- Built and managed affiliate marketing programs, providing partners with messaging, creative assets, and ongoing support
- Worked closely with product and manufacturing teams to support product development, shaping marketing around real features, use cases, and customer needs

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Professional Experience

Second Baptist Church, Clinton — Media Director

2022 – 2025

- Worked closely with pastoral leadership to plan and execute internal and external communication strategies
- Scheduled, planned, and executed weekly broadcast services for public livestream and in-person audiences
- Designed, captured, and edited photo, video, and digital media aligned with church vision and events
- Managed, trained, scheduled, and recruited volunteers and part-time staff to support weekly media operations
- Maintained and updated the church website and social media platforms, ensuring consistent and clear messaging

Lenoir City Utility Board — GWS Service Man

2020 – 2022

- Installed, maintained, and repaired underground gas, water, and sewer utilities as part of a small task force
- Troubleshot high-pressure field issues while maintaining a calm, safety-focused team environment
- Supported daily operations to meet service deadlines and public safety standards

DV Communications — Live Event Coordinator

2017 – 2020

- Consulted with clients to plan, execute, and deliver live event experiences
- Built and led teams to set up, operate, and strike professional audio/visual equipment
- Managed inventory, logistics, and sales/quoting for events and equipment rentals

Managed/Created Sites

sbcclinton.org (2022-2025)
penguinchillers.com (Current)
ammocanz.com (Current)
beyondcold.com (Current)
hyperfabracing.com (Current)

Managed/Created Socials

@sbcclinton (2022-2025)
@penguinchillers (Current)
@hyperfab.racing (Current)
@ammocanz (Current)
@beyondcold.ig (Current)